

ASDA & DEEP SOUTH USA COMPETITION TERMS & CONDITIONS

- 1. To enter simply send your answer, name, email address and daytime telephone number via the www.deep-south-usa.com/windeepsouth website.
- 2. Closing date for entries is 10.00am on 15 June 2011.
- 3. Winners will be announced the following working day.
- 4. No purchase is required.
- 5. Only one entrance per household.
- 6. Entrants must be 18 years and over.
- 7. Entrants must be residents of the UK.
- 8. One winner will be randomly drawn from the entrants and will win:
 - Two places on Leger Holidays' Nashville, New Orleans & Elvis Presley's Memphis tour
 including return flights, airport taxes, seven nights accommodation, tour escort and airconditioned coaching. The accommodation is one twin room on a room-only basis.
 - At least one person travelling and sharing the room must be age 21 years or above.
 - Flights are return economy seats booked in L Class and includes taxes, any additional visa's (if required) by the winners must be paid for by the winner. The prize can only be taken for the tour departing on 23 October 2011. Charges will apply if flights are cancelled inside of 90 days prior to departure and this will be at 100% of the flight cost.
 - Prize is based on the Nashville, New Orleans & Elvis Presley's Memphis standard tour.
 Cancellation of the tour inside of 30 days may be subject to charges by the hotels on the tour.
- 9. No cash alternative to the prize is available. Spending money, personal expenses, optional excursions and travel insurance are not included.
- 10. The draw is not open to anyone associated with the promotion, either employees, families or agents. This includes employees of Asda.
- 11. Promoter: Deep South USA c/o Lofthouse Enterprises, Woodlands, Park Street, Hitchin, Herts. SG4 9AH
- 12. Entries made using automated competition entry systems or similar are not allowed. If Deep South USA believe such a system has been used we reserve the right to disqualify these entries.
- 13. The promoter's decision is final and no correspondence will be entered into.
- 14. Competition prizes, special offers and promotional vouchers cannot be exchanged, extended or refunded.
- 15. Any entry into the free prize draw will be taken as acceptance of the terms and conditions.
- 16. The holiday is accepted on the terms and conditions of Leger Holidays, which can be found at www.leger.co.uk.